

The Loughs Agency will not normally provide funding for the following activities:

- i. Event/activity/development taking place entirely outside the Foyle and Carlingford Catchments
- ii. Commercial concerts
- iii. Conferences of a commercial nature
- iv. Trade conventions
- v. Cash payments
- vi. “In kind” project costs will not be grant aided but may be admitted as match funding where quantifiable and approved in advance by the Loughs Agency
- vii. VAT - where the applicant is VAT registered and reclaiming VAT
- viii. Core funding for events/activities eg salaries, general administrative costs including telephone calls, postage, rent, rates, electricity, fuel costs, bank charges and internet costs (unless directly relating to the marketing plan and a clear audit trail is retained for inspection)
- ix. Interest charges and repayments of capital in respect of borrowings
- x. Cost incurred by the applicant in relation to its trading or other activities as part of its own general administration costs (including staff costs) / normal running costs
- xi. Costs incurred prior to the date of the Letter of Offer will be at the applicant’s risk
- xii. Repayment of existing debt
- xiii. Project promoter fees
- xiv. The purchase and/or cost of erection of bunting cannot form part of any award
- xv. Event/activity whose primary objective is to raise money for charity
- xvi. Payments made to committee members
- xvii. Costs associated with an Annual General Meeting (AGM)
- xviii. Projects that create economic displacement
- xix. Mainstream agricultural activities
- xx. Any event or activity that is, in the view of a reasonable person, party political in intention, use or presentation
- xxi. Pro-forma payments will not be considered
- xxii. A statutory function or task of local or central government
- xxiii. Feasibility study or scoping exercise (unless the proposal displays a potential strategic impact at a regional level)
- xxiv. A project that will, in all likelihood, have a significant negative environmental impact

*Applicants must note the above list is guidance only and not definitive.*